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# THE TOOMBUL TIMES

OCTOBER 2018 NEWSLETTER

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## DEVELOPMENT UPDATES

### DINING & ENTERTAINMENT PRECINCT SAVE THE DATE

In the coming days you will be receiving an invitation to attend our Dining & Entertainment Precinct presentation on 9 October, at 5.30pm up at our cinemas. During this presentation we will discuss the upcoming development works occurring on Level 1. Please ensure you RSVP to Customer Service as to whether you can, or cannot attend.

### WELCOME TO TOOMBUL! NOW OPEN



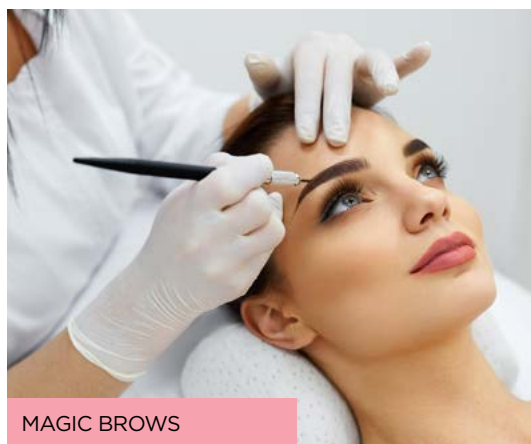
RASHAYS

### OPENING SOON

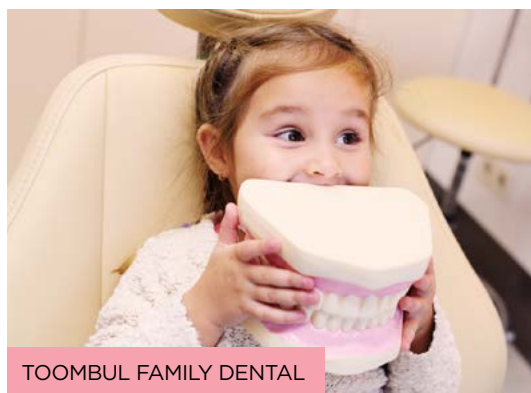


LE MAIRE'S BISTRO

### OPENING SOON



MAGIC BROWS



TOOMBUL FAMILY DENTAL

## IN THE MARKETING ROOM

### QUEEN'S BIRTHDAY

The Queen's Birthday public holiday is Monday 1 October. Toombul will be trading public holiday hours from 10am to 4pm. Major stores will be opening the following:

ALDI: 9am to 6pm	Kmart: 9am - 6pm
BCC Cinema: 9.30am - Midnight	McDonald's: 6am - 10pm (Drive thru 24hrs)
Bunnings: 7am - 6pm	Target: 9am - 6pm
Coles: 9am - 6pm	



Disclaimer: The information contained in this document is understood to be correct as of Friday 28 September 2018. Changes may occur to the listed activities. Mirvac does not guarantee, and accepts no liability whatsoever arising from, or connected to, the accuracy, reliability, currency or completeness of any information provided.

## IN THE MARKETING ROOM

### FREE GIFT

Last week we launched our Lust List Sustainable Bag campaign. To receive one of the designer totes, customers simply need to spend \$50 or more at fresh food specialities, or \$80 or more in majors, and then visit Customer Service to make a \$1 donation to Mummy's Wish. Mummy's Wish is local charity that supports families affected by breast cancer. Please encourage your customers to get on board a support this incredible charity.



### SCHOOL HOLIDAYS

School's out! During the September school holidays, we are entertaining the kids with:

- Free Laser Tag with Urban Xtreme - 24 September to 7 October
- Free pencil case decorating at Spendless Shoes - 24 to 26 September
- Princess Day at Essential Beauty (face painting, piercings, lucky dips) - 3 October
- Free screening of Smallfoot at BCC Cinemas (bookings essential) - 5 October



### FESTIVAL OF YOU

Festival Of You is about to begin at Toombul. This is a month-long event celebrating all things health, wellness, fitness, beauty and more! We have secured some renowned guest speakers including Rachael Finch, Channel 7 presenter and best-selling author, as well as Wendy Gilroy, Cassie Mendoza-Jones and Kristina Duke. The whole campaign will run from 1 October to 28 October. Throughout this time you will notice a range of activations pop up around the centre including an event hub outside Watch Works and a You-booth (photobooth) outside Antica Home.

Some of the larger events we are holding include:

**Shop Like A Queen (in centre offers) - 1 October**

**Rachael Finch: Unleash The Best Version Of Yourself - 3 October**

**Free Cinema Screening of Smallfoot - 5 October**

**Cork & Contour Makeup Masterclass - 6 October**

**doTerra Kids Monster Spray - 7 October**

**Wendy Gilroy: Become a Calmer and Happier Mum - 10 October**

**Preservatives - 11 October**

**Styling Sessions - 12 & 13 October**

**Cassie Mendoza-Jones: You've Got This - 18 October**

**doTerra Adult Self Care - 19 October**

**Kristina Duke: Decluttering Diva - 22 October**

**Toxin Free Living - 24 October**

In addition to this we are holding several retailer workshops, events and offers throughout the month. Thank you to all of you who have come on board and organised something especially for Festival Of You. A full program will be delivered to your stores early next week.



## HANDBAG DRIVE

As a part of the Festival Of You campaign, we will be running a handbag drive in support of charity Dress For Success. This charity assists Australian women in need with corporate clothing and the confidence to get back into the workforce. Customers can assist by donating a handbag by placing it in our collection box outside Kmart.



## CONGRATULATIONS BOOST!

Our favourite Boost Juice franchisees picked up the 2018 Franchisee of the Year award recently at the National Retail Associations Gala Awards in Melbourne. This is the third time that they have won the award (2018, 2017 and 2015). Congratulations Narell and Karen.

# DRIVE

Toombul Shopping Centre has a variety of mediums that can assist all Toombul retailers to promote their marketing message and drive their sales. To book any of the below SHINE opportunities please contact the Toombul Marketing Team at [toombul@mirvac.com](mailto:toombul@mirvac.com)

- Social Media
- Centre Website
- Display Cabinets and Mannequins
- Restroom Advertising
- Digital Directory Boards -
  - Front: 1080px (w) x 1510px (h)
  - Back: 1080px (w) x 1920px (h)
- Email Database Marketing
- PA Announcements
- Pop-Up Retail

## 5 MINUTES WITH RUTH, PRICELINE



### Favourite thing you like to cook?

Spaghetti

### First concert you went to?

Bryan Adams

### How do you take your coffee?

Long black

### 2 things on your bucket list?

Visit New York and Fiji

### Childhood hobby?

Riding on my bike

### Place you want to travel to?

Nigeria Falls

### Most used Emoji?

Smiley face

### Favourite Season?

Spring

### Chocolate or lollies?

Lollies

### I can't live without?

Coffee