

THE TOOMBUL TIMES

NOVEMBER 2018 NEWSLETTER



DEVELOPMENT UPDATES

INFORMATION EVENING

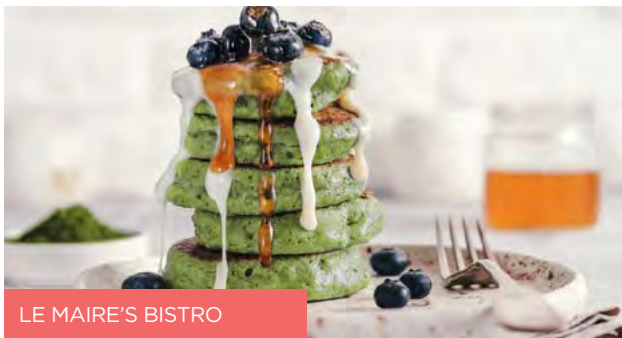
Thank you to all of the tenants who can along to our Information Evening on 30 October where we shared our plans for the exciting new Level 1 Toombul Entertainment and Dining Precinct. We hope you found the presentation useful and are as excited as we are for the upcoming development. Should you have any questions about the development please email toombul@mirvac.com For anyone who missed it, or if you would like to re-watch the artist impression of how the space will look please visit <https://www.brisbanesdiningplayground.com.au/>

WELCOME TO TOOMBUL! NOW OPEN



MAGIC BROWS

OPENING SOON



LE MAIRE'S BISTRO



TOOMBUL FAMILY DENTAL

IN THE MARKETING ROOM

CHRISTMAS IS ALMOST HERE

Can you believe that Christmas is only 8 weeks away! Our Christmas decorations and Santa's Set will be installed from 3 - 5 November. Family Photos will commence on 12 November and Pet Photos will begin on 14 November. We will also be running photos sessions for families who have sensitive needs in the lead up to Christmas.



CUSTOM GIFT WRAPPING

This year we have had a custom gift wrap design created by renowned illustrators The Lust List. We are ecstatic with the finished product and hope that our customers will love it as much as we do. This will be available along with some more generic prints at our Christmas Gift Wrapping Station, which will return late November. Customers can get their gifts wrapped in any of the available designs for just a gold coin donation to Nundah Activity Centre.



CHRISTMAS GIVING APPEAL

Once again this year we are running a collection drive in the lead up to Christmas. We are encouraging customers and staff to drop non-perishable food items and toys to the collection cages have been placed in front of Aldi, Katies and Spendless Shoes. All items collected will be donated to the Zillmere Community Centre and then passed on to local families so they too can enjoy the holiday season.

FESTIVAL OF YOU

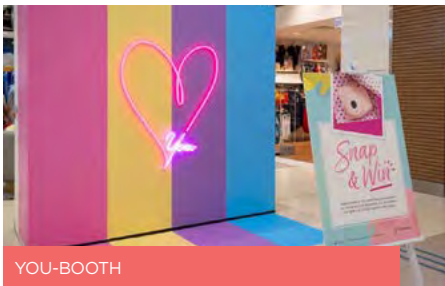
Thanks to all of the wonderful retailers who supported our Festival Of You month with offers, events, pop up stores etc. Some of the highlights from the month include:



CORK & CONTOUR MAKEUP MASTERCLASS



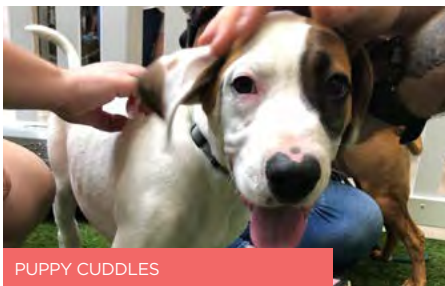
RACHAEL FINCH PRESENTATION



YOU-BOOTH



DECLUTTERING DIVA



PUPPY CUDDLES



TOXIN FREE LIVING



CRYSTAL JOURNEY WORKSHOP

MUMS & CO

We have some very exciting workshops in the lead up to Christmas for our Mums & Co members. **Christmas Wreath Making - 22 November, 6.30pm** Brought to you by The White Havana, Mums & Co members will create a Christmas wreath, using real foliage. The 2 hour workshop will include drinks and nibbles. **Cork & Contour Smokey Eye Masterclass - 8 December, 3.00pm** Due to the success of our Cork & Contour highlight masterclass last month, the team will be returning to run a masterclass on how to create a smokey eye look. All attendees will get to take home their own eye palette valued at over \$50.

MUMS & CO.

RECYCLING WEEK

National Recycling Week is running from 12-18 November. To celebrate, we are going to be giving customers our sustainable tote bags designed by The Lust List for FREE. Currently these are only redeemable when you make a purchase at a fresh food tenant or by donating \$5 to Mummy's Wish. Customers can collect their FREE bag by visiting Customer Service from 12 November to 18 November. There will be a maximum of one bag per day, per customer during the promotional period.

5 MINUTES WITH MEL, SPENDLESS SHOES



Favourite thing you like to cook?

Salmon, mashed potatoes and broccolini with cheese sauce

First concert you went to?

The Choirboys

How do you take your coffee?

Don't drink coffee. Tea with 2 sugars

2 things on your bucket list?

Swim with dolphins, and see the wild flowers in WA in Spring.

Childhood hobby?

Asymmetrical paper chains

Place you want to travel to?

Europe

Most used Emoji?

Smiley Face

Favourite Season?

Spring

Chocolate or lollies?

Cheese

I can't live without?

Wine

DRI>E

Toombul Shopping Centre has a variety of mediums that can assist all Toombul retailers to promote their marketing message and drive their sales. To book any of the below SHINE opportunities please contact the Toombul Marketing Team at toombul@mirvac.com

- Social Media
- Centre Website
- Display Cabinets and Mannequins
- Restroom Advertising
- Digital Directory Boards -
 - Front: 1080px (w) x 1510px (h)
 - Back: 1080px (w) x 1920px (h)
- Email Database Marketing
- PA Announcements
- Pop-Up Retail