### NEWSLETTER THE TOOMBUL TIMES | AUGUST 2018



### **NEW WEBSITE**

We have recently migrated to a brand new website **www.toombul.com.au**. I highly encourage you all to check out your store information and let me know if it requires any changes or updates, as some categories and information may have transferred incorrectly. If there's any changes or additions you would like to make, please email Janene - janene@mikadomarketing.com.au.

The new image size required for the website news/events/offers pages is 2160px (w) x 1080 (h).



# **THE TOOMBUL** TIMES AUGUST 2018 NEWSLETTER





### CENTRE **IMPROVEMENTS DEVELOPMENT UPDATES**

#### **KMART MALL UPGRADES** Construction has commenced in the Kmart Mall. Upgrades will include; updating existing ceiling finishes, furniture, column details and lighting to complement the addition of the revitalized Target Mall & Fresh Food Malls. It is anticipated that the works will be completed by October 2018.

This mall will become a construction zone from 9:30pm to 6:30am throughout the duration of the works and after-hours access to your tenancy will be restricted during this time. Dust protection will be installed for the duration of the works to protect your tenancy, and cleaning will commence from 5am each morning.

### WELCOME TO TOOMBUL! **NEW ADDITIONS**

**NOW OPEN** SHEHNAZ BEAUTY **TOOMBUL SKIN & BEAUTY** 





TOOMBUL SKIN & BEAUTY

### EXTERNAL OASIS - LICENCED SEATING AREA

A new covered external licenced seating zone is being built in the area external to Billy Baxter's to create a vibrant new casual dining precinct. We are extremely excited to be welcoming Rashay's, a family friendly all day dining restaurant to Toombul's new casual dining precinct. Rashay's due to open in this area in September 2018.

Pedestrian access to this area will be closed whilst the area is being constructed with access to the bus terminal redirected through the Kmart Mall. Access to loading zone for centre staff will remain through the back of house access doors located next to Bargain City or Toombul Barber.

### **OPENING SOON**

TOOMBUL FAMILY DENTAL (SECOND OFFICE) SURF DIVE N SKI RASHAY'S







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### IN THE **MARKETING ROOM**

MARKETING MANAGER CHLOE NEVIN WILL BE ON ANNUAL LEAVE UNTIL 8 AUGUST.

We have engaged a Marketing Contractor, Janene Balea who you may remember was working at Toombul last year. If you require any marketing assistance and require anything be added to the Toombul website, Facebook, Instagram, digital directory, E-News, amenities or visual merchandising display, please email Janene on: janene@mikadomarketing.com.au.

### STRING BAG GIVEAWAY

Toombul has launched an ongoing E-News and Instagram giveaway campaign in response to the elimination of single-use plastic shopping bags and the trend moving forward to opt for environmentally friendly re-usable bags. Please encourage your customers to visit Customer Service after



following @toombulshoppingcentre on Instagram to receive a Toombul re-usable bag.

### MUMS & CO JUSTIN COULSON EVENT

MUMS &CO.

## We are excited to announce that on

the 21st of August we will be hosting another great Mums & Co. event. What's more exciting is the event guest speaker Dr Justin Coulson who is one of Australia's leading parenting experts and a highly sought after international speaker and author. Justin will be giving a talk and hosting a Meet & Greet at BCC Cinemas Toombul which is sure to bring in the masses.

#### **EVENT DETAILS**

Name: Mums & Co. - Justin Coulson Date: 21 August 2018 Time: 6pm - 8pm

Disclaimer. The information contained in this document is understood to be correct as of Friday 27 July 2018. Changes may occur to the listed activities. Mirvac does not guarantee, and accepts no liability whatsoever arising from, or connected to, the accuracy, reliability, currency or completeness of any information provided.

### SNEAK PEAK - NEW TOOMBUL BAGS

Toombul has partnered with artist Sally of The Lust List to produce three exclusive bags that will be available in centre in August. The bags are made of quality fabrics and are fully washable to ensure our customers can use them again and again! Look out for more details soon.



### STEFAN Centre Staff Pamper Package

- Shampoo & Condition
- Ultimate Hydrating Treatment
- L'Oreal Richesse Semi Colour
- 10 Face Framing Express Foils
- Beautiful Style Cut
- Bouncy Blowdry Finish

Exclusive to centre staff. Conditions apply. See store for details\*

### **TRADING HOURS**

The centre has undergone a significant transformation over the past 12 months, and with all the new retailers that have opened and all the new refurbishment that have been undertaken, the centre is looking fresher and more vibrant than ever. It is therefore imperative that all Toombul tenants trade within the core trading hours.

#### For your information, the core trading hours are:

Mon , Tue , Wed	9.00am	-	5.30pm
Thu	9.00am	-	9.00pm
Fri	9.00am	-	5.30pm
Sat	9.00am	-	5.00pm
Sun	10.00am	-	4.00pm

Having our retailers trade the core trading hours is essential to providing the best experience possible for our customers. Let's all work together to make sure we are opening within the core trading hours and giving our customers the chance to shop with us within the entire time the centre is trading. If you have any questions or concerns please have a chat with our Retail Manager Jenny Huby.

TOOMBUL

